

SHELDON ELIAS SCHIFFER

Associate Professor

Digital & Interactive Media Production, Screenwriting, Media Studies
Department of Communication, Georgia State University

I. EDUCATION

- 1992 MFA, Film and Television Production,
UCLA School of Theater, Film and Television, Los Angeles, California
Special Interests: Fiction and Documentary filmmaking, Directing the actor and the non-fiction subject, Cinema-Verité Latin American cinema, European cinema
- 1987 B.A., Theater Arts, Emphasis in Film and Video Production,
UC Santa Cruz, Santa Cruz, California - High College Honors
Special Interests: Performance direction and theory, Classical drama, Film theory and criticism, Popular Culture theory, Architectural and Art history

II. PROFESSIONAL CREDENTIALS

Filmmaker, Screenwriter, Interactive Media Author, Essayist

III. TEACHING EXPERIENCE

- 2004-2011 Associate Professor, Department of Communication, Georgia State University
- 1998-2004 Assistant Professor, Department of Communication, Georgia State University
- 1997-1998 Lecturer, School of Fine Art, Department of Studio Art, University of California, Irvine
- 1997-1998 Lecturer, UCLA School of Theater, Film & Television, Department of Film & Television
- 1989-1992 Video and Film Post-Production Teaching Assistant and Workshop Instructor, UCLA School of Theater, Film and Television

IV. ADMINISTRATIVE EXPERIENCE (ACADEMIC)

Committee Member, Acting for Camera Lecturer Search Committee

- 2011 Georgia State University, Department of Communication, Reviewed applicant files for an acting instructor with expertise in Acting for Camera, participated in interviews, and recommended superlative candidate.

Committee Member, Departmental 2nd Century Initiative Search Committee

2011 Georgia State University, Department of Communication, Reviewed applicant files for a New Media scholar/practitioner and selected a short list of recommendable candidates for consideration to College Search (2CI) Committee.

Committee Member, Equipment and Facilities Committee

1998-11 Georgia State University, Department of Communication, Oversees and directs the technological direction of the department as concerns its acquisition and implementation for research and teaching.

Committee Member, Diversity Committee

2005-11 Georgia State University, Department of Communication, Develops departmental diversity policy recommendations, measures attitude and climate and develops communication and instructional recommendations concerning a culturally and ethnically diverse student, faculty and staff.

Co-Developer of M.F.A. Program (in-progress)

2008-11 Georgia State University, Department of Communication, *Proposal for MFA in Moving Image Production (and New Media)*, Co-Authored proposal, and organized faculty and administration to propose the new program to the Regents of the University system of Georgia. Revised again to include New Media curriculum. Application for approval pending.

Chair, Search Committee for Assistant Professor, Tenure-Track Position

2007-8 Georgia State University, Department of Communication, *Position in Documentary Film Production and Studies*. Co-wrote advertising language, produced and placed ads, designed web banner, organized search committee, interviews, and presentations.

Chair, Professional Advancement and Institutional Grant Committee

2007 Georgia State University, Center for Latin American and Latino Studies, Organized and evaluated internal applications for research support and funding from faculty whose work relates to Latin American and Latino studies.

Co-Chair, Annual Symposium

- 2007 Georgia State University, Center for Latin American and Latino Studies, *Latin American Depictions of Colonization through History, Literature and Cinema*. Organized and programmed two-day event of lectures and screenings with visiting scholars and artists.

Chair, Research and Creative Activities Committee

- 2002 Georgia State University, Department of Communication, Organized and evaluated internal applications for summer research support and funding, and sponsorship of visiting artists and scholars.

Artistic Director and Performance Coach

- 2004-5 Georgia State University, Department of Communication, *Actors Showcase, Spring 2005*, Fourteen scenes from contemporary films were performed live on stage by student actors for four nights.

Interactive Author, Designer and Programmer

- 2007 <http://www2.gsu.edu/~wwwclal/symposium>: Designed, programmed and produced a complete interactive program for the 2007 annual symposium of the Center for Latin American and Latino Studies: *Latin American Depictions of Colonization through Literature, History and Cinema*.
- 2003 <http://www.schiffer.gsu.edu>: a personal website for the promotion of creative work and teaching website for the easy access to teaching materials for students.
- 2000 <http://www.clals.gsu.edu>: a database-driven academic research center website with dynamic information design and form-driven updates developed to provide easily managed and visually sophisticated information to all members of the Center for Latin American and Latino Studies (CLALS) at Georgia State University (GSU).
- 2000 <http://www.gsu.edu/~wwwwfx> (formerly <http://dael.gsu.edu>): a visually attractive website designed to attract prospective students and showcase research facilities and the Digital Arts and Entertainment Laboratory (DAEL) at Georgia State University (GSU).
- 1999 <http://www.communication.gsu.edu>: a database-driven academic departmental website with dynamic information design and form-driven updates developed to provide easily managed and visually sophisticated information to all members of the Department of Communication and prospective students at Georgia State University (GSU).
- 1998 *A Vision in the Midst of Change*: An interactive CD ROM presentation developed to persuade the Regents of the University System of Georgia to grant the Department of Communication at Georgia State University a Ph.D. program in Communication Studies.

Graphic Designer and Print Production

- 2007 *Latin American Depictions of Colonization through Literature, History and Cinema, 2007* Symposium of the Center for Latin American and Latino Studies. Designed and supervised production of printed programs and posters.
- 2000 *Digital Arts and Entertainment Laboratory (DAEL) Lobby Signs*: Designed two large and two small 4-color architectural graphics to direct visitors to all of the facilities of DAEL at One Park Place South building at Georgia State University (GSU).
- 2000 *Digital Arts and Entertainment Laboratory (DAEL) Motion Graphics Bumper*: A thirty second animated and composited video segment. Conceptualized, storyboarded, managed and Art Directed graduate students toward its final creation.
- 2000 *Center for Latin American and Latino Studies (CLALS): Presenting Eliseo Subiela*: A single-sided black and white poster to promote the event and attract attendance. Appeared at the Atlanta Latin American Film Festival Screenings.
- 1999 *The Communication Studies Ph.D.*: An eight-minute digital video presentation with voice-over narration and complex motion graphics developed to bring awareness of the Ph.D. program in the Communication Studies discipline at Georgia State University, and to encourage prospective students to apply to the new program at Georgia State University (GSU). Developed graphic design of document and supervised printing services.
- 1999 *The Communication Studies Ph.D.*: A six-panel 4-color brochure developed to bring awareness of the Ph.D. program in the Communication Studies discipline at Georgia State University, and to encourage prospective students to apply to the new program at Georgia State University (GSU). Developed all graphic design of document and supervised and arranged printing services.
- 1999 *Invitation to Introduce the Communication Studies Ph.D.*: A one-sided 4-color invitation to participants at the NCA conference to celebrate the initialization of the Ph.D. program in the Communication Studies discipline at Georgia State University, and to encourage prospective students to apply to the new program at Georgia State University (GSU). Developed all graphic design of document and supervised and arranged printing services

V. BUSINESS AND PROFESSIONAL EXPERIENCE

FREELANCE MEDIA PRODUCTION PROJECTS (FOR HIRE OR SPECULATION)

Writer, Producer, Director and Editor of Film and Video

- 2010 *Configero*, (four testimonial commercials, web video, 3-5 mins. x 4)
Creative production of campaign for new company that configures commercial databases for client relationship management: Configero (configero.com), documentary interview of subjects with text and music to narrow marketing themes.
- 2001 *S.P.L.O.S.T. for DeKalb County*, (short informational, video, 10 mins.)
Informational video promoting the creation of Special Purpose Local Option Sales Tax for DeKalb County Public School.

Screenwriting films and videos

- 1994 *Voices and Choices*, (short) a science-fiction anti-tobacco educational short, this film follows the curious misadventures of teenagers in a future where tobacco was forgotten decades ago.
- 1994 *Rain for the Living*, (feature) an exploration into the uses of sex for power, identity and therapy - this detective story is more poetry than perversion.
- 1992 *A Crazy Little Mitzvah*, (feature) a Jewish boy finds the meaning of manhood when he meets his father for the first time and passes from childhood to adolescence.

Graphic Design, Motion Graphics Animation and Media Production

- 2007 *Sunshine Entertainment*: Motion graphic branding for film and television production company. Conceived original logo brand and animation design.
- 2003 *3 Girls I Know*: Designed and animated title graphics for this feature documentary about the contemporary problems in teen girl sexuality.

Voice Performance Director for Animation

- 2000 *Britney*, *CibaVision* and *MacQuarium Inc.*, Web-based Flash-animated commercial directed at the teen market of contact lenses. Comic presentation of teenage video testimonial produced as animation through an illustrated and motion graphic camera lens.

Director and Director of Photography

- 2000 *Girls Inc.*, Kirschenbaum, Bond and Partners West., Digital Video, Public Service Announcement promoting the international non-profit community support organization for the empowerment of girls and young women.

Director of Photography

- 1994 *The Dent*, 16 mm, 18 mins. gritty suburban comedy
- 1993 *When I hear the sound...*, 16 mm, 14 mins. experimental
- 1990 *Mist*, 16 mm, 22 mins. experimental narrative
- 1988 *Pictures Lie*, 16 mm, 17 mins. experimental

Production Manager and Line Producer / Assistant Director

- 2003 *Once Upon a Jedi*, Hi-Def, 28 mins.
- 1994 *Voices and Choices*, 16 mm, 20 mins.
- 1991 *In Search of Juan Colorado*, 16 mm, 35 mins.
- 1991 *Blues Before Sunrise*, 16 mm, 45 mins.

Interactive Media Design and Technical Consulting

- 2009 <http://www.sunshineentertainment.net>: a site promoting the New York City - Florianopolis, Brazil based film and television production company. Exhibits video samples and flash interface programming.
- 2005 <http://www.3girlsiknow.com>: a site for the promotion and sale of a documentary on the sexual mishaps and survival of three teenage girls across the United States. (dir. Paula Mozen)
- 2004 <http://www.kesslercitylofts.com>: a community-based site that supports the informational needs of a downtown condominium and its homeowners association
- 1997 *...dos, tres, muchos Guevaras*, an interpretive digital installation at the Fowler Museum's exhibition, Che Guevara: Icon, Myth and Message. This project represents the global political influence of this 20th Century thinker guerrilla through the art his life and ideas inspired.

NEW MEDIA POSITIONS & BUSINESS VENTURES

- 1996-1997 *Technical Director*
Lab For New Media, UCLA School of Theater, Film and Television, Los Angeles, California. Administer and coordinate digital activities, equipment and software. Design courseware and interface technology with curriculum for expressive and experimental web and disk based creations.
- 1996-1997 *Interactive Multi-Media Producer & Senior Partner*
TimeDesign Media Company, Los Angeles.
Developed, wrote and produced interactive commercial online promotional media. Clients included:
Clicquot Inc. (beverage) clicquot.com
One Thirty-Three Inc. (TV commercial production) one33.com
- 1996 *Interactive Designer & Programmer*
i33 Communications, New York City.
Developed interactive commercial and non-profit promotional and informational systems for the world wide web. Clients included:
The Cinema Guild (non-theatrical film distributor) cinemaguild.com
Leukemia Society of America (non-profit public service) leukemia.org
Reuters Health Information Services (medical news service) reutershealth.com
American Heart Association (non-profit public service) aha.org
- 1995 - 1996 *Interactive Multi-Media Producer & Senior Partner*
RedRover Media Company, New York City.
Developed, wrote and produced interactive commercial entertainment and online corporate promotional media. Projects and clients included:
NYNEX: this premiere internet presence for the East Coast telecommunications giant was part static, and part database dynamic. This enormous site was the envy of the marketing department. nynex.com
One-Thirty-Three: this commercial production company was a pioneer in showcasing its television commercial directors online. one33.com:
Cinema Guild: a tasteful interpretation of the catalog of programs offered by this long-standing distributor of non-theatrical films and videos. cinemaguild.com
Core Magazine: a thoughtful digital publication on the global culture of sex and desire, this cyber-magazine turned linear content into spiraling databases that demonstrated unique characteristics of web media. Invited appearance at Best of New York Design awards show. coremag.com

- 1995 *Interactive Multi-Media Producer*
ContentWare, New York City.
Coordinated the production of retail catalogs on CD ROM and the Internet with a groundbreaking company that gained the largest variety of products and the widest distribution of discs. Guided the production process from beginning to end so that all elements were produced on schedule to the clients' specifications.

TRADITIONAL MEDIA POSITIONS

- 1994 *Story Editor & Researcher,*
CBS and Blakeney Films, Los Angeles
Developed scripts for new television series. Generated and commented on story ideas, and researched details related to new episodes, their settings and characters.
- 1992-93 *Post-Production Coordinator & Video Editor*
I/33 Productions, Los Angeles & New York City
Supervised the post-production of commercials. Edited on a 3/4" SP off-line system. After completion of off-line editorial, supervised the on-line process to 1" and digital media.

VI. COURSES TAUGHT

- 2010-11 *Interactive Media Workshop*, Georgia State University, 4 Credits, semester system, Department of Communication.
- 2005-11 *Screenwriting for the Short Film*, Georgia State University, 3 Credits, semester system, Department of Communication.
- 1998-2011 *Acting for the Camera*, Georgia State University, 4 credits, semester system, Department of Communication.
- 2001-11 *Digital Moving Image Production*, Georgia State University, 4 credits, semester system, Department of Communication.
- 2001-11 *Digital Postproduction*, Georgia State University, 4 credits, semester system, Department of Communication.
- 2009-10 *Sound Design for Film & TV/Media*, Georgia State University, 4 Credits, semester system, Department of Communication.
- 2006 *Documentary Film (History and Theory)*, Georgia State University, 3 Credits, semester system, Department of Communication.

- 2005 *Audio-Post Production*, Georgia State University, 3 Credits, semester system, Department of Communication.
- 2004 *Cuba Today: The Media and Popular Arts of Contemporary Cuba*, Georgia State University, Study Abroad Program, 3 Credits, semester system, Department of Communication
- 2000 *Digital Filmmaking*, Georgia State University, 4 credits, semester system, Department of Communication.
- 1998-2000 *Digital Motion Imaging*, Georgia State University, 3 and 4 credits, semester system, Department of Communication.
- 1999 *Contemporary Hollywood Cinema*, Georgia State University, 3 and 4 credits, semester system, Department of Communication.
- 1998 *Digital Video Workshop*, UC Irvine School of the Arts, 4 units, quarter system, Department of Studio Art.
- 1997 *Interactive Narrative Workshop*, UCLA School of Theater Film and Television, 4 units, quarter system, Department of Film and Television.
- 1997 *Creative Authoring for the World Wide Web*, UCLA School of Theater Film and Television, 4 units, quarter system, Department of Film and Television.

VII. CREATIVE & INTELLECTUAL CONTRIBUTIONS

CREATIVE PROJECTS

Writer, Producer, Director and Editor of Film and Video

- 2011 *Transmigration*, (feature fiction, Hi-Def, 96 mins) An American seeks escape from the landscape of his barren world so he meets up with his estranged brother, a Brazilian biologist who researches in the Amazon. Alcohol, jungle heat and snake bite combine to create dreams and hallucinations that release the fantasies and fears of a damaged masculine psyche. [completed, Premiere at international festival in Brazil]
- 2011 *Portraits of the Malecón*, (documentary, DV, 52 mins.) The musings of three Cubans from Havana, share their views quite literally, of the seawall that separates the city from the sea, and is the public refuge and living room (sometimes bedroom) of this great Latin American city. [completed, Premiere at documentary festival in Miami]

- 2011 *Disclosures*, (short fiction, Hi-Def, 22 mins.) The date before sex is the last chance for full disclosure of sexual histories for two singles looking for a serious relationship. Past, present and future collapse in the minutes before the stories spill out of their mouths. Sheldon Schiffer developed the concept and contributed to the writing with screenwriter Christian Lockerman. [completed, Premiere at festival in Atlanta]
- 2007 *Nailed!*, (short fiction, Hi-Def video, 40 mins.) A Brazilian immigrant in search of a husband before her visa expires becomes ensnared in the scam of a pair counterfeit green card producing con artists. Produced, co-written and directed by Sheldon Schiffer, Atlanta.
- 2003 *Comeuppance*, (short fiction, Hi-Def video, 28 mins.) a woman spoken-word poet, intervenes in a racial conflict and uses the magical power of cinema to show how we might make peace.
- 2003 *O-Negative* (short fiction, Hi-Def video, 7 1/2 mins.) a white French patient in a hospital run by black African-Americans overcomes her fear of blood transfusions from racially different donors through her admiration of Gospel music
- 2003 *The Rise and Fall of Black Velvet Flag*, (feature documentary, video, 58 mins. TV version) Three 30-something men evolve from the punk culture of their youth, into adulthood, through the creation of a lounge-punk band.
- 1999 *The Freddie Hendricks Youth Ensemble*, (television magazine segment for public broadcasting, video, 6 mins.) Documentary video segment on the artistic work and social accomplishments of the Atlanta-based musical-theater performance group.
- 1993 *Memories of Tata*, (feature documentary, 16 mm, 52 mins.)
Personal documentary film about manhood, memory and machismo, exploring the constructions of identity instilled by the Latino family and its patriarchal values.
- 1992 *Dad's Last Flight*, (feature fiction, 16 mm, 52 mins.)
Stuck in a depressive malaise, a son must find wisdom in the delusory dreams of his wayward father so that he might regain his desire to return to his family.
- 1989 *One Night*, (short fiction, 16 mm, 3 mins.)
Sex remakes memory in time, a film about a one night stand.
- 1987 *Frank and Dora*, (short fiction, 16 mm, 3 mins.)
A fictional letter gives meaning to the visual documents of two people.
- 1987 *Narcissus*, (short fiction, 16 mm, 3 mins.)
The film itself becomes the reflective pool for the filmmaker.

- 1987 *Ajax*, video, (multi-camera TV, 87 mins.)
A televisual interpretation of a politically subversive theatrical performance of the ancient Greek play by Sophocles.
- 1986 *Echo Me Quietly*, (short poetry, Super 8, 13 mins.)
A poetic waxing on one man's reasons to live.

Moving Image Composer and Editor for Moving Image Media

- 2011 *Portraits on the Malecón*, six cues with piano, cello and percussion. Written, performed and recorded for hour-long documentary about the seawall in Havana, Cuba, and the personalization of civic architecture.
- 2007 *Nailed!*, eight cues for guitar and percussion. Written, performed and recorded for 40-minute fiction film about an immigrant's journey to find love, endure betrayal and maybe obtain a Green Card.
- 2003 *Comeuppance*, four cues for piano and strings were written and performed electronically for this short fiction film about a woman spoken-word poet who intervenes in a racial and religious conflict and uses the magical power of cinema to show how we might make peace. Electronic music was composed and performed by collaborator Mike Koenig. Scores were mixed, edited and layered by Schiffer.

Interactive Author, Designer and Programmer

- 2011 *Transmigration* (www.sunshineentertainment.net/transmigration). A website promoting the fiction film, providing interactive components for press and audience.
- 2012 *Portraits on the Malecón* (www.mysteriouspictures.com/malecon). A website promoting the documentary, providing interactive components for press and audience..
- 2008 *The Black Velvet Flag Forum* (www.schiffer.gsu.edu/blackvelvetflag/bvfforum). A fan commentary website completely programmed in PHP to provide community response to the music of the band, and to provide an experimental means to study an web-based audience response.
- 2008 *The Black Velvet Flag Game Forum* (www.schiffer.gsu.edu/blackvelvetflag/game). A flash based "board" game that translates the musical and cultural concept of the band into a playable dice rolling game. All media produced in Flash and Actionscript programming and playable on the Internet.

- 2006 <http://www.schiffer.gsu.edu/malecón>, promotional website for the upcoming documentary film, *Portraits on the Malecón*, an experimental documentary on the social uses of the historic architectural monument, the 7 kilometer-long sea wall that protects the city of Havana from the waves of the Florida straits.
- 2007 <http://www.schiffer.gsu.edu/nailed>, promotional website and press kit for the medium-length film, *Nailed!*, about a Brazilian immigrant who endures love and betrayal with her Green card forger.
- 2003 <http://www.schiffer.gsu.edu/onegative>, promotional website and press kit for the short film, *O-Negative*. Interviews, stills from the film, related links, reviews, screening history, credits, synopsis and web animation serve the interested festival programmer or reviewer.
- 2003 <http://www.schiffer.gsu.edu/comeuppance>, promotional website and press kit for the short film *Comeuppance*. Extensive interviews, trailer of the film in two digital formats, credits and bios, screening history and awards are exhibited online and serve the interested festival programmer or reviewer.
- 2003 <http://www.schiffer.gsu.edu>, teaching, research and creative production material are presented online to assist students, grant reviewers and others interested in my intellectual and creative accomplishments.
- 2002 <http://www.schiffer.gsu.edu/blackvelvetflag>, promotional website and press kit. Extensive interviews, samples of the film, music and documentary assets are exhibited online and in print. Subject biographies and film credits give opportunity for media journalists and film enthusiasts to find out more about the film.
- 2000 *The Rise and Fall of Black Velvet Flag, an Interactive Documentary*, an experimental exploration of the documentary material collected for the film compiled and programmed for CD-ROM. The viewer has the ability to interact and create aleatory experiences that both consider the interests of the viewer and the intentions of the author. We follow three men's rise and fall of fame and misfortune as they ride the crest of popularity between retro-lounge and punk music and culture. Theirs is a universal story of the co-option of political impetus by the commercial forces of the cultural marketplace.
- 1995 *The Old Road, an Interactive Documentary*, an early form of interactive documentary that examines the commercial architecture and road design of US Route 66, a winding and now defunct highway that travels from Chicago to Los Angeles.

Screenwriting for films and videos

- 2011 *Kismet*, (feature fiction, co-writer) Two doctors, partners in a clinic, hold the vaccine for hepatitis-C. One wants to save the infected, the other wants fame and wealth. The two duel to the death in ways that only doctors know how to kill, for control of the future of their research. Ultimately, the film asks the question, can any extraordinary human achievement ever go uncorrupted by the ego-centric passions of their creators? Also completed the television pilot version.
- 2010 *Goodbye Komárom*, (feature fiction, co-writer) A Hungarian family makes a harrowing escape from post-Holocaust Hungary with the help of a secret agent from the Haganah – a group of Zionist commandos who aided the passage of Eastern European Holocaust survivors to the budding nation of Israel. Re-written, and formerly titled *Eboy*.
- 2009 *Transmigration*, (feature fiction, Hi-Def, 96 mins) An American seeks escape from the landscape of his barren world so he meets up with his estranged brother, a Brazilian biologist who researches in the Amazon. Alcohol and jungle heat combine to create dreams and hallucinations that release the fantasies and fears of a damaged masculine psyche. [selected for production by investment company: Sunshine Entertainment Group]
- 2005 *Nailed!*, (short fiction) A Brazilian immigrant in search of a husband before her visa expires becomes ensnared in the scam of a pair counterfeit green card producing con artists. Sheldon Schiffer develop concept and co-wrote with screenwriter Loretta Paraguassu.
- 2005 *Disclosures*, (short fiction) The date before sex is the last chance for full disclosure of sexual histories for two singles looking for a serious relationship. Past, present and future collapse in the minutes before the stories spill out of their mouths. Sheldon Schiffer developed the concept and co-wrote with screenwriter Christian Lockerman.
- 2003 *Fugue*, (feature, seeking funding and competition recognition) a woman spoken-word poet, suffers an acute case of psychogenic amnesia. As she discovers her own identity, she realizes that the trauma of her illness was caused by her own crime of passion – the murder of her lover.
- 2001 *Comeuppance*, (short, shot in May 2001, completed in 2003) a woman spoken-word poet, intervenes in a racial conflict and uses the magical power of cinema to show how we might make peace.
- 2001 *O-Negative*, (short, shot in April 2001, completed in 2003) a white European patient in a hospital run by black African-Americans overcomes her fear of blood transfusions from racially different donors through her admiration of Gospel music.

BROADCAST & DISTRIBUTION

- 2005 Black Family Channel, (BFC, November 2005, National Cable Broadcast), *Comeuppance* was broadcast in more than 200 cable network outlets that received the BFC signal nationwide on a program entitled, Independent Showcase.
- 2003 Cinema Guild, (Non-Theatrical Distributor) *The Rise and Fall of Black Velvet Flag* was acquired by the non-theatrical (academic and professional organization screenings) distribution company.
- 1999 A Celebration of the Arts (Local Public Television Arts Magazine Broadcast), *The Freddie Hendricks Youth Ensemble*, documentary segment of the program, aired twice on Georgia Public Television, PBS affiliate, December 1999
- 1996 Cinema Guild, (Non-Theatrical Distributor) *Dad's Last Flight* was acquired by the non-theatrical (academic and professional organization screenings) distribution company.
- 1994 Point of View a.k.a. POV, (National Public Television Program) *Memories of Tata* was acquired by the program for its 1994 series. It was broadcast on June 28, 1994 on a North American satellite PBS feed.
- 1994 Cinema Guild, (Non-Theatrical Distributor) *Memories of Tata* was acquired by the non-theatrical (academic and professional organization screenings) distribution company.

JURIED SCREENINGS AND SCREENPLAY READINGS

- 2011 New York Brazilian International Short Film Festival, Mid-Town Manhattan, New York City, Juried Screening, *Nailed!*
- 2011 Atlanta Shorts Festival, Georgia, Juried Screening, *Disclosures*
- 2011 Oaxaca International Independent Film & Video Festival, Oaxaca City, Mexico, Juried Screening, *Portraits on the Malecón*
- 2011 Chagrin Falls Documentary Film Festival, Chagrin Falls (Cleveland), Ohio, Juried Screening, *Portraits on the Malecón*
- 2011 Atlanta International Documentary Film Festival, Georgia, Juried Screening, *Portraits on the Malecón*
- 2011 Miami International Documentary Film Festival, Juried Screening, *Portraits on the Malecón*
- 2011 Cinesol, Rio Grande Valley, Texas, Juried Screening, *Portraits on the Malecón*

- 2011 Cuiabá International Film and Video Festival, Cuiabá, Mato Grosso Brazil, Juried Screening, *Transmigration*
- 2011 University Film and Video Association, Emerson University, Juried Screening, *Portraits on the Malecón*
- 2011 University Film and Video Association, Emerson University, Boston, Juried Reading, *Kismet*
- 2008 University Film and Video Association, Colorado College, Juried Screening, *Disclosures*
- 2008 Decatur Film and Arts Festival, Georgia, Juried Screening, *Nailed!*
- 2007 Curitiba International Film Festival, Curitiba, Brazil, Juried Screening, *Nailed!*
- 2007 Boston Latino Film Festival, Boston, Massachusetts, Juried Screening, *Nailed!*
- 2007 New England Film and Video Festival, Brookline/Boston, Massachusetts, Juried Screening, *Nailed!*
- 2006 Santa Barbara African Heritage Film Series, Invited Screening (3rd screening), *Comeuppance*
- 2007 Atlanta Underground Film Festival, Atlanta, Georgia, Juried Screening, *Nailed!*
- 2007 Sweet Auburn International Film Festival, Atlanta, Georgia, Juried Screening, *Nailed!*
- 2006 CineSol Film Festival 2006, Brownsville, Texas, Juried Screening, *Nailed!*
- 2006 University Film and Video Association, Chapman University, Juried Screening, *Nailed!*
- 2006 Santa Barbara African Heritage Film Series, Invited Screening (2nd screening), *Comeuppance*
- 2005 San Francisco Black Film Festival, Juried Screening, *O-Negative*
- 2005 Spaghetti Junction Urban Film Festival, Juried Screening, *Comeuppance*
- 2005 Spaghetti Junction Urban Film Festival, Juried Screening, *O-Negative*
- 2005 Santa Barbara African Heritage Film Series, Juried Screening, *Comeuppance*
- 2004 University Film and Video Association Conference, University of Toledo, Juried Screening, *O-Negative*

- 2004 University Film and Video Association Conference, Juried Screenplay Reading, *Fugue*
- 2004 Dallas International Video Festival, Juried Screening, *O-Negative*
- 2004 Dallas International Video Festival, Juried Screening, *Comeuppance*
- 2004 San Francisco Black Film Festival, Juried Screening, *Comeuppance*
- 2004 Independent Black Film Festival, Atlanta, GA, Juried Screening *O-Negative*
- 2004 Independent Black Film Festival, Atlanta, GA, Juried Screening *Comeuppance*
- 2003 IMAGE Film and Video Locals-Only Festival, Atlanta, Georgia, Juried Screening *O-Negative*
- 2003 Decatur Film Festival, Decatur, Georgia, Juried Screening *Comeuppance*
- 2003 DeKalb County Film Forum, Decatur, Georgia, *Comeuppance*
- 2003 University Film and Video Association, University of South Carolina, Juried Screening, *The Rise and Fall of Black Velvet Flag*
- 2003 Atlanta Film Festival, Juried Screenplay Reading, *Nailed!*
- 2003 University Film and Video Association, University of South Carolina, Juried Screening, *Comeuppance*
- 2003 San Francisco Indie Film Festival, Micro-cinema, *The Rise and Fall of Black Velvet Flag*
- 1995 San Antonio Latino Film Festival, Juried Screening, *Memories of Tata*
- 1994 Chicago Latino Film Festival, Juried Screening, *Memories of Tata*
- 1994 Margaret Mead Documentary Film Festival, Juried Screening, *Memories of Tata*
- 1993 San Francisco Latino Film Festival, Juried Screening, *Memories of Tata*
- 1993 South Beach Film Festival, Juried Screening, *Memories of Tata*
- 1993 Philadelphia International Film Festival, Juried Screening, *Dad's Last Flight*
- 1993 Big Muddy Film Festival, Juried Screening, *Dad's Last Flight*
- 1988 San Francisco Poetry Film Festival, Juried Screening, *Echo Me Quietly*

INVITED SCREENINGS, PAPERS AND PROFESSIONAL PRESENTATIONS

- 2010 Towson State University, *Nailed!* Guest lecturer and presenting filmmaker at the annual Brazilian-American Film Festival and Conference for the study of Brazilian culture in the United States, Brazil and abroad.
- 2009 Latin American Studies Association (LASA), at the Pontifical Catholic University (PUC), Rio de Janeiro "*Spiritual Formalism: Latin American Inspirations of a Phenomenological Cinema*," Presentation of written research and cinema criticism. An analysis of Marijins, *Zé do caixao* and Araujo's, *As tentações do irmão Sebastião* through the phenomenological lens of candomblé.
- 2009 Georgia State University Research at the Foundation of the House Rui Barbosa (FCRB), "*Phenomenological Inspirations of a Work in Progress: Transmigration*," Presentation of video clips from the new film with a discursive presentation of aesthetic philosophy.
- 2008 Brazilian Studies Association (BRASA), "*Um Batizado Cinematográfica / A Cinematic Baptism: Candomblé and Capoeira in Hollywood Cinema*," Presentation of written research and cinema criticism.
- 2008 University of California, Santa Cruz, "*Creating Performances for Community Filmmaking*," Presentation of research and cinema production techniques.
- 2007 Harvard University, Department of Romance Languages, *Nailed!* Guest lecturer and presenting filmmaker at the annual *Brazil Week 2007* festival and conference for the study of Brazilian culture and the David Rockefeller Center for Latin American Studies
- 2007 Georgia State University, Center for Latin American and Latino/a Studies, *Nailed!* Guest lecturer and presenting filmmaker, Annual Symposium on Colonization
- 2007 University of Georgia, Department of Romance Languages, *Nailed!* Guest lecturer and presenting filmmaker
- 2007 Atlanta-Rio Sister Cities, Community Outreach Film Screening Celebrating Brazilian-American Immigration *Nailed!* Guest lecturer and presenting filmmaker
- 2007 School for Excellence High School, The Bronx, New York, 11th and 12th Grade Outreach Film Screening Celebrating Civil Rights *Comeuppance*, Guest lecturer and filmmaker
- 2006 University Film and Video Association, "*Clarissa: Mental Embraces*," chapter from forthcoming *Portraits of the Malecón*
- 2006 Cine Coixpones (Year of the Woman Film Series), Invited Screening, Universidade Federal do Mato Grosso, Brazil, *Nailed!*

- 2005 Eyedrum Inc., Atlanta, *Nailed!*, Guest Artists presentation. Curated community arts organization screening.
- 2004 University of Arizona, Tucson, Department of Media Arts, Guest Lecturer and Screening, "Creating Trans-Ethnic Characters" and *Comeuppance*
- 2004 American Culture Association / Popular Culture Association, National Conference, San Antonio, Texas, "The Performing Art of the Cover Song: Reifying the Past, Justifying the Present," Chair for panel, *Rock, Film, and Contemporary Arts: Talking About My Generation: Identity and Rock and Roll*
- 2004 American Culture Association / Popular Culture Association, National Conference, San Antonio, Texas, *The Rise and Fall of Black Velvet Flag*
- 2003 Towson University, Maryland, Department of Electronic Media and Film, Guest Lecturer and Screening, *Memories of Tata* and *O-Negative*
- 2003 University Film and Video Association Conference, Industry and New Technologies Panel, "A Phenomenological Discussion of Production Management in the Time of Digital Culture"
- 2003 Stanford University, California, Producción y Expresión: Course in film directing offered by the Center for Latin American Studies by the renown film director, Eliseo Subiela. Screened *Comeuppance* and facilitated discussion.
- 2000 Narrative: An International Conference, sponsored by the International Society for the Study of Narrative Literature, "When Storytelling Becomes Gambling: Implications of Databases on Narrative Logic"
- 1999 American Association of Artificial Intelligence: Narrative Intelligence Panel, Presented paper and interactive CD-ROM, "The Rise and Fall of Black Velvet Flag: An 'Intelligent' System for Youth Culture Documentary" and *The Rise and Fall of Black Velvet Flag, an Interactive Documentary*
- 1999 Interactive Frictions Conference: Database Culture Panel, University of Southern California, Department of Cinema Studies, Presented paper and interactive CD-ROM, "The Rise and Fall of Black Velvet Flag: An 'Intelligent' System for Youth Culture Documentary" and *The Rise and Fall of Black Velvet Flag, an Interactive Documentary*
- 1999 Center for Latin American and Latino Studies, Symposium Presentation and Screening: *100 Years of Latin American Cinema*, Georgia State University, "How Men Learn to Be Men: Reflections on the Making of *Memories of Tata*," Presented paper and video clip.

PUBLICATIONS – JOURNAL ARTICLES

- 2010 "The Cover Song As Historiography: Marker Of Ideological Transformation" in *Play it Again: Cover Songs in Popular Music*, Forthcoming 2010, Ashgate Press.
- 2008 "Preparing to Perform the Other: Developing Roles 'Different' than One's Self" to appear in *Filming Difference*, c. 2008, University of Texas Press.
- 2000 "Ross McElwee", *Critical Guide to Contemporary Directors*, Wallflower Press, c. 2001
- 2000 "Alexander Payne", *Critical Guide to Contemporary Directors*, Wallflower , c. 2001
- 2000 "The Rise and Fall of Black Velvet Flag: An 'Intelligent' System for Youth Culture Documentary", *Narrative Intelligence*. Michael Mateas and Phoebe Sengers, ed. *Advances in Consciousness Series*. Amsterdam: John Benjamins Publishing Company, c. 2002. Revised from published proceedings of 1999.
- 1999 "The Rise and Fall of Black Velvet Flag: An 'Intelligent' System for Youth Culture Documentary", conference proceedings published in *Papers from the 1999 AAAI Fall Symposium*, AAAI Press (American Association of Artificial Intelligence)
- 1999 "Morbid Fascinations Into Active Transformations", *Atlanta Press*, Editorial Column, *Two Cents*, Commentary on the news coverage of the death of JFK Jr., August 1999.
- 1986 "At the Center of Johns' Target", *Voyeur*, vol. 3, num. 1, an analysis of Jasper Johns' recognition of the power of the graphic signifier over the eye and the body.
- 1985 "A Classical Referent of Photography and Fashion", *Voyeur*, vol. 1 no. 3

PUBLISHED CITATIONS & REVIEWS OF CREATIVE WORK

- 2009 Marcus, Alan, "The Other Latinos," *Journal of Latin American Anthropology*, book review of *The Other Latinos*, Jose Luis Falconi and Jose Antonio Mazzotti, eds. The Rockefeller Center Series on Latin American Studies, Cambridge: Harvard University Press. Reference to *Nailed!*
- 2008 Tosta, Luciano, "American Dream, Jeitinho Brasileiro: On the Crossroads of Cultural Identities in Brazilian-American Literature." *The Other Latinos*, Jose Luis Falconi and Jose Antonio Mazzotti, eds. The Rockefeller Center Series on Latin American Studies, Cambridge: Harvard University Press. 2008. Comparative and interpretive discourse of the film *Nailed!* (Reprinted article in new text.)

- 2007 Tosta, Luciano, "American Dream, Jeitinho Brasileiro: On the Crossroads of Cultural Identities in Brazilian-American Literature." *Companion to US Latino Literatures*. Carlota Caulfield & Darién Davis, eds. London: Boydell & Brewer, 2007. Comparative and interpretive discourse of the film *Nailed!*
- 2005 Campos, Eric, Review of *The Rise and Fall of Black Velvet Flag*, appearing in Film Threat, April 6, 2005 online at: www.filmthreat.com/Reviews.asp?Id=7334
- 2004 Hendrix, Dean, Review of *The Rise and Fall of Black Velvet Flag*, appearing in Educational Media Reviews Online, June 18, 2004, online at: www.libweb.lib.buffalo.edu/emro/emroDetail.asp?Number=1638
- 2003 Skitic, John, Review of *The Rise and Fall of Black Velvet Flag*, appearing in Library Journal,

EDITORIAL/REVIEWER OF ARTICLES, BOOKS & FILM/VIDEO PROJECTS

- 2008 *Dark Secrets of Red Fruits*, by David Tetzlaff, Respondent. Wrote review on his fiction film based on a short story set in colonial New England. Lead public discussion after screening the film to audience at University Film Video Association Conference.
- 2008 *Grandma Has a Video Camera*, by Tânia Cypriano, Respondent. Wrote review about her documentary film. Lead public discussion after screening at the "Brazilian-Americans in Georgia and Beyond: a Multi-Disciplinary Symposium," University of Georgia.
- 2006 *There Goes the View*, by Carolyn McCartney, Respondent. Wrote review about her experimental documentary on the commercial appropriation of public space. Lead public discussion after screening the film to audience at University Film Video Association Conference.
- 2006 *Sita, A Girl from Jambu*, by Kathleen Mann, Respondent, Wrote review and lead public discussion after screening her ethnographic documentary film to audience at University Film Video Association Conference.
- 2005 *Changing Direction: A Practical Approach to Directing Actors in Film & Television*, Lenore Dekoven, Focal Press, 2006, Book Review for publisher.
- 2005 *The Grammar of the Shot*, Roy Thompson. Focal Press, 1998. Book Review for publisher.
- 2004 *In the Bathroom*, by Jaqueline Frost, Respondent, Wrote review and lead public discussion after screening the film to audience at University Film Video Association Conference.
- 2004 *Out with a Bang*, by Rob Sabal, Respondent, Wrote review and lead public discussion after live reading of the script to audience at University Film Video Association Conference..

- 2004 *Liver on the Run*, by Evan Smith, Respondent, Wrote review and lead public discussion after live reading of the script to audience at University Film Video Association Conference.
- 2003 *Armond and Jon*, by Ed Feil. Respondent, Wrote review and lead public discussion after screening the film to audience at University Film Video Association Conference.
- 2000 *Journal of Film and Video*, Anonymous Reader, Reviewed for publication one article under consideration for editor Dr. Frank Tomasulo.

GRANTS AND EXTERNAL FUNDING

- 2011 Center for Latin American and Latino Studies, Georgia State University Professional Advancement Grant & Institutional Support Grant, for festival submission and presentation and travel expenses *Portraits on the Malecón*.
- 2010 Center for Latin American and Latino Studies, Georgia State University Professional Advancement Grant & Institutional Support Grant, for the project *Transmigration* for post-production.
- 2007 Georgia State University, Research Initiation Grant for Creative Project, for completion of post-production for the documentary *Portraits of the Malecón*
- 2007 Center for Latin American and Latino Studies, Georgia State University Professional Advancement Grant, *Portraits of the Malecón* for post-production
- 2005 City of Atlanta Bureau of Cultural Affairs, Contract of Individual Artist Project, for the production of *Nailed!*
- 2004 Center for Latin American and Latino Studies, Georgia State University Professional Advancement Grant, for production of *Portraits of the Malecón*
- 2004 Department of Communication, Georgia State University, Summer Research and Creative Projects Fund, for production of *Portraits of the Malecón*
- 2003 Department of Communication, Georgia State University, Summer Research and Creative Projects Fund for article *Preparing to Perform the Other*.
- 2001 Department of Communication, Georgia State University, Summer Research and Creative Projects Fund for production of *Comeuppance*
- 1999 Department of Communication, Georgia State University, Summer Research and Creative Projects Fund for production of *The Rise and Fall of Black Velvet Flag*

- 1994 National Latino Communications Consortium - Minority Investment Fund Grant
- 1993 Western States Regional Media Arts Fellow, National Endowment for the Arts Grant
- 1993 Andy Warhol Fund for the Visual Arts Grant
- 1993 MacArthur Foundation Grant
- 1987-91 Jacob K. Javits National Fellow
- 1985-87 University of California Regents Scholar

VIII. PROFESSIONAL AND HONOR ORGANIZATION ACTIVITIES

MEMBERSHIP

University Film Video Association (UFVA), Los Angeles, CA

IX. AWARDS, HONORS AND RECOGNITION

- 2011 Atlanta International Documentary Festival (Atlanta, Georgia), Best Local Filmmaker, *Portraits on the Malecón*
- 2007 Curitiba International Film Festival 2007 (Curitiba, Brazil), Honorable Mention for Fiction, *Nailed!*
- 2006 First Runner-Up Best Narrative Film, University Film Video Association, *Nailed!*
- 2004 Screenplay Competition Finalist, San Francisco Black Film Festival, *Fugue*
- 2003 Jury Selection Committee Prize, Decatur Film Festival, *Comeuppance*
- 2003 Finalist, IMAGE, Southeastern Mediamaker's Award, *Nailed*
- 2003 Honorable Mention, University Film and Video Association, Juried Screening, *The Rise and Fall of Black Velvet Flag*
- 2003 Honorable Mention, University Film and Video Association, Juried Screening, *Comeuppance*

- 1993 Second Place, Best Documentary, South Beach Film Festival, *Memories of Tata*
- 1988 Honorable Mention, San Francisco Poetry Film Festival, *Echo Me Quietly*

X. SPECIAL SKILLS

Software Mastery

Final Cut Pro 7
Avid Xpress and Media Composer
Logic Pro
Soundtrack Pro 3
ProTools 9
After Effects CS5
Illustrator CS5
Photoshop CS5
Dreamweaver CS5
Fireworks CS5
Flash CS5
Premiere CS5
Maya 2010

Computer Language Fluency

ActionScript
Javascript
PHP
XHTML
CSS
XML

Human Language Fluency

Spanish - Fluent
Portuguese - Fluent
English - Native